

SPONSOR PACKAGES

DONT MISS OUT ON YOUR CHANCE TO BE A SPONSOR! WE'VE GOT JUST THE RIGHT SPONSORSHIP PACKAGE FOR YOUR COMPANY! CHECK THEM OUT BELOW!

PRESENTING

\$20K

SPONSORSHIP

- 1 Minute Video Ad Played between each performance on the Your Company Stage.
- Printed flier handed out to each child at the redemption center (With Kite, Book, or Tickets).
- Your Company Premium Kite Giveaway every hour of the festival.
- Main Stage Renamed to the Your Company Stage.
- Your Company featured as the presenting sponsor on two reminder emails sent out to every student's family in the school district (Aproximately 8,000 emails total).
- Over \$35,000 worth of Radio Ads that will play between March 1st and April 1nd will feature Your Company as the presenting sponsor.
- Your Company logo printed on 15,000 Dixie Power Kite Festival reading charts.
- Social Media Posts featuring Your Company as the presenting sponsor.
- Your Company logo featured as the presenting sponsor on the Kite Festival donation large check to the Washington County School District Foundation.
- Your Company logo printed on a Feather Banner and displayed at the Dixie Power Kite Festival.
- (2) 10 x 12 booth spaces with Premium Booth space upgrade will be provided for your business on the day of the event.
- Your Company logo displayed on the Jumbotron behind the stage during the event .
- Your Company logo listed on Dixie Power Kite Festival website homepage as the presenting sponsor.
- Your Company banner displayed at the Dixie Power Kite Festival sponsor wall (Banner size must be 8' x3' and sponsor must deliver the banner to Dixie Power office by March 29th, 2023).
- Linked Logo on Dixie Power Kite Festival Website sponsor page (sponsor to provide link).
- Your Company logo featured on the main event dashboard (Including vendor map, and main entertainment schedule pages).
- Your Company logo on Dixie Power Kite Festival main event banner.



DIAMOND

\$10K

SPONSORSHIP

- Your Company logo on two reminder emails sent out to every student's family in the school district (Approximately 4,000 emails with each send out).
- Your Company logo printed on 15,000 Dixie Power Kite Festival reading charts.
- Social Media Posts featuring Your Company as a Diamond Sponsor.
- Your Company logo featured on the Kite Festival donation large check to the Washington County School District Foundation.
- Your Company mentioned in some Dixie Power Kite Festival Radio Ads between March and April.
- Your Company logo printed on a Feather Banner and displayed at the Dixie Power Kite Festival.
- (2) 10 x 12 booth spaces will be provided for your business on the day of the event.
- Your Company logo displayed on the Jumbotron behind the stage during the event .
- Your Company linked logo listed on Dixie Power Kite Festival website homepage.
- Your Company banner displayed at the Dixie Power Kite Festival sponsor wall (Banner size must be 8' x3' and sponsor must deliver the banner to Dixie Power office by March 29th, 2023).
- Linked Logo on Dixie Power Kite Festival Website sponsor page (sponsor to provide link).
- Your Company logo featured on the main event dashboard (Including vendor map, and main entertainment schedule pages).
- Your Company logo on Dixie Power Kite Festival main event banner.

PLATINUM

\$5K

SPONSORSHIP

- Your Company logo on two reminder emails sent out to every student's family in the school district (Approximately 4,000 emails with each send out).
- Your Company logo printed on 15,000 Dixie Power Kite Festival reading charts.
- Social Media Posts featuring Your Company as a Platinum Sponsor.
- Your Company logo featured on the Kite Festival donation large check to the Washington County School District Foundation.
- Your Company logo printed on a Feather Banner and displayed at the Dixie Power Kite Festival.
- Your Company mentioned in some Dixie Power Kite Festival Radio Ads between March and April.
- (2) 10 x 12 booth spaces will be provided for your business on the day of the event.
- Your Company linked logo listed on Dixie Power Kite Festival website homepage.
- Your Company banner displayed at the Dixie Power Kite Festival sponsor wall (Banner size must be 8' x3' and sponsor must deliver the banner to Dixie Power office by March 29th, 2023).
- Linked Logo on Dixie Power Kite Festival Website sponsor page (sponsor to provide link).
- Your Company logo featured on the main event dashboard (Including vendor map, and main entertainment schedule pages).
- Your Company logo on Dixie Power Kite Festival main event banner.

GOLD

\$3K

SPONSORSHIP

- Your Company logo printed on 15,000 Dixie Power Kite Festival reading charts.
- Social Media Posts featuring Your Company as a Gold Sponsor.
- Your Company logo featured on the Kite Festival donation large check to the Washington County School District Foundation.
- (1) 10 x 12 booth spaces will be provided for your business on the day of the event.
- Your Company banner displayed at the Dixie Power Kite Festival sponsor wall (Banner size must be 8' x3' and sponsor must deliver the banner to Dixie Power office by March 29th, 2023).
- Your Company mentioned in some Dixie Power Kite Festival Radio Ads between March and April.
- Linked Logo on Dixie Power Kite Festival Website sponsor page (sponsor to provide link).
- Your Company logo on Dixie Power Kite Festival main event banner.

SILVER

\$1.5K

SPONSORSHIP

- Social Media Posts featuring Your Company as a Silver Sponsor.
- Your Company name featured on the Kite Festival donation large check to the Washington County School District Foundation.
- Your Company banner displayed at the Dixie Power Kite Festival sponsor wall (Banner size must be 8' x3' and sponsor must deliver the banner to Dixie Power office by March 29th, 2023).
- Linked company name on Dixie Power Kite Festival Website sponsor page (sponsor to provide link).
- Your Company name on Dixie Power Kite Festival main event banner.

BRONZE \$1K

SPONSORSHIP

- Your Company name featured on the Kite Festival donation large check to the Washington County School District Foundation.
- Your Company name on Dixie Power Kite Festival Website sponsor page.
- Your Company name on Dixie Power Kite Festival main event banner.



TERMS & CONDITIONS



Deliverables

Sponsor Logo must be submitted by December 1, 2022.
Sponsor Banner must be delivered to 145 W Brigham Rd by March 28th, 2022.



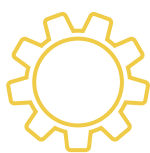
Cancelation

As soon as a sponsorship amount is pledged for the kite festival, many of the benefits of sponsoring begin. Much of the planning and expenses to be paid are based off of the budgeting of pledged funds. Because of this, cancellation is not an option. Pledges are legally binding and sponsors are expected to fulfill their financial obligations. If a sponsor cancels their pledge, they may be liable for damages. The kite festival is a community event that would not be possible without the support of local businesses. We hope that you will continue to support the kite festival and understand our need to hold sponsors to their pledges. Thank you for your understanding.



Sponsorship Payment

Sponsorships can be paid in full at the time of the pledge, or paid before the due date. Sponsorship must be paid in full by February 1, 2023. If a sponsor defaults on their payment, they will be responsible for the full amount of the sponsorship, plus any collection fees that may be incurred. Checks should be made payable to the Dixie Power Kite Festival, C/O Rachel Ludlow, 145 W. Brigham Rd. St. George, Ut 84790



Support

If you have any questions or concerns please contact Rachel Ludlow at 435-673-3297 or by email at rachell@dixiepower.com

PLEDGE FORM

**Please fill this form to become a sponsor of the
2023 Dixie Power Kite Festival!**

Contact Name

Company Name

Sponsorship Package

Company Address

Cash Pledge

In-Kind Pledge and Description

Do You Want Included Booths?
Booth Number if Applicable

Electricity (Yes/No) Only for booths 1-7

Contact E-Mail for Logo

Contact Phone

Mailing Address

Phone

Signature

Date

**Thank you for your pledge!
Together we can make a difference in Washington County!**